

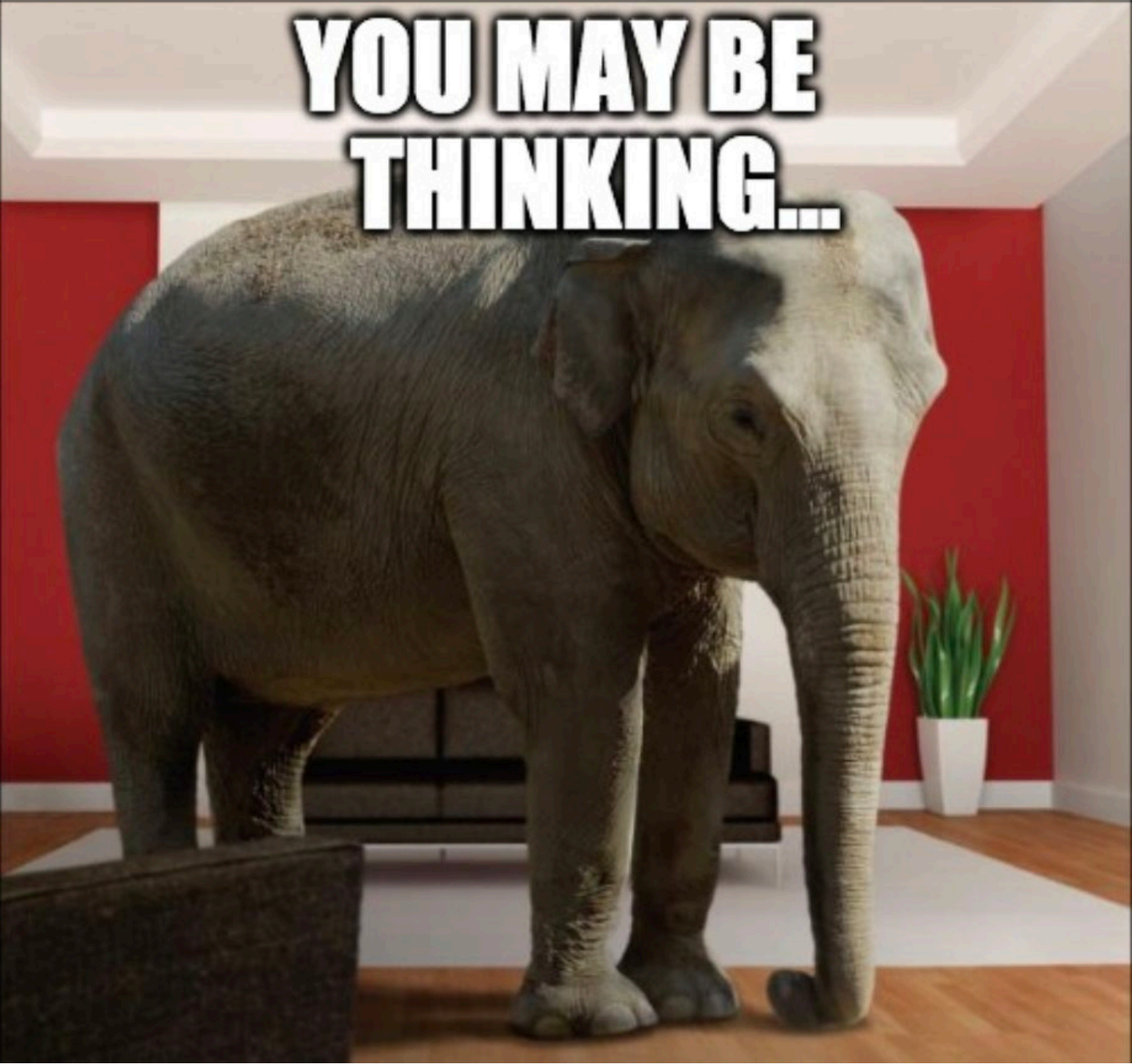
Empower Girls to Innovate, Create, & Discover Their Potential through Entrepreneurship

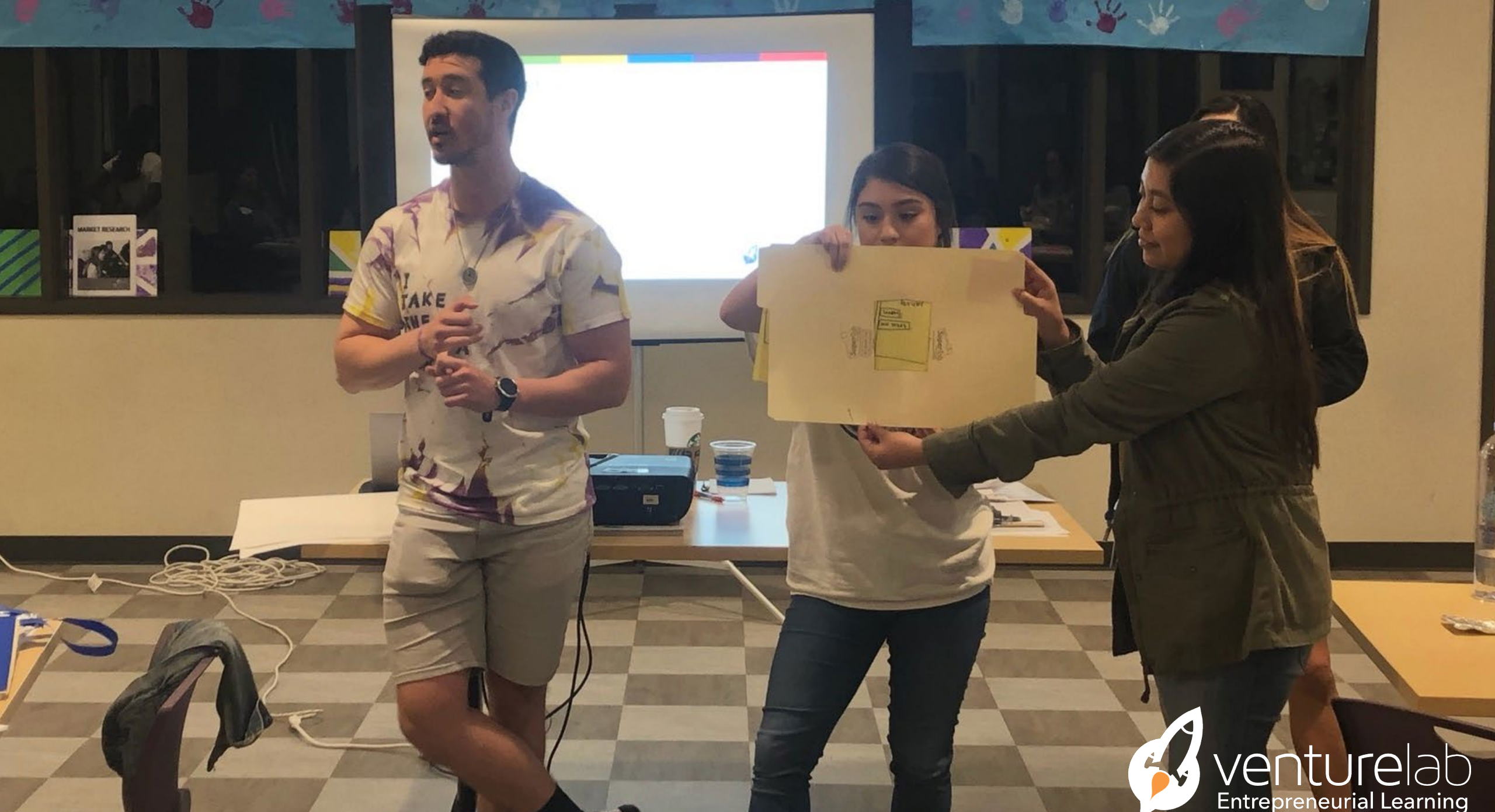
Scott Mann, Director of Education | VentureLab
Texas Women and Girls in STEM Summit Lightning Talk 2019



WHAT IF...

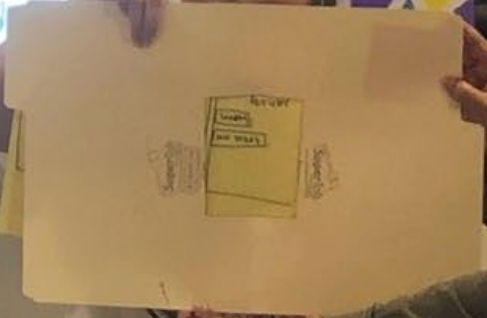
**YOU MAY BE
THINKING...**





MARKET RESEARCH

TAKE
NE



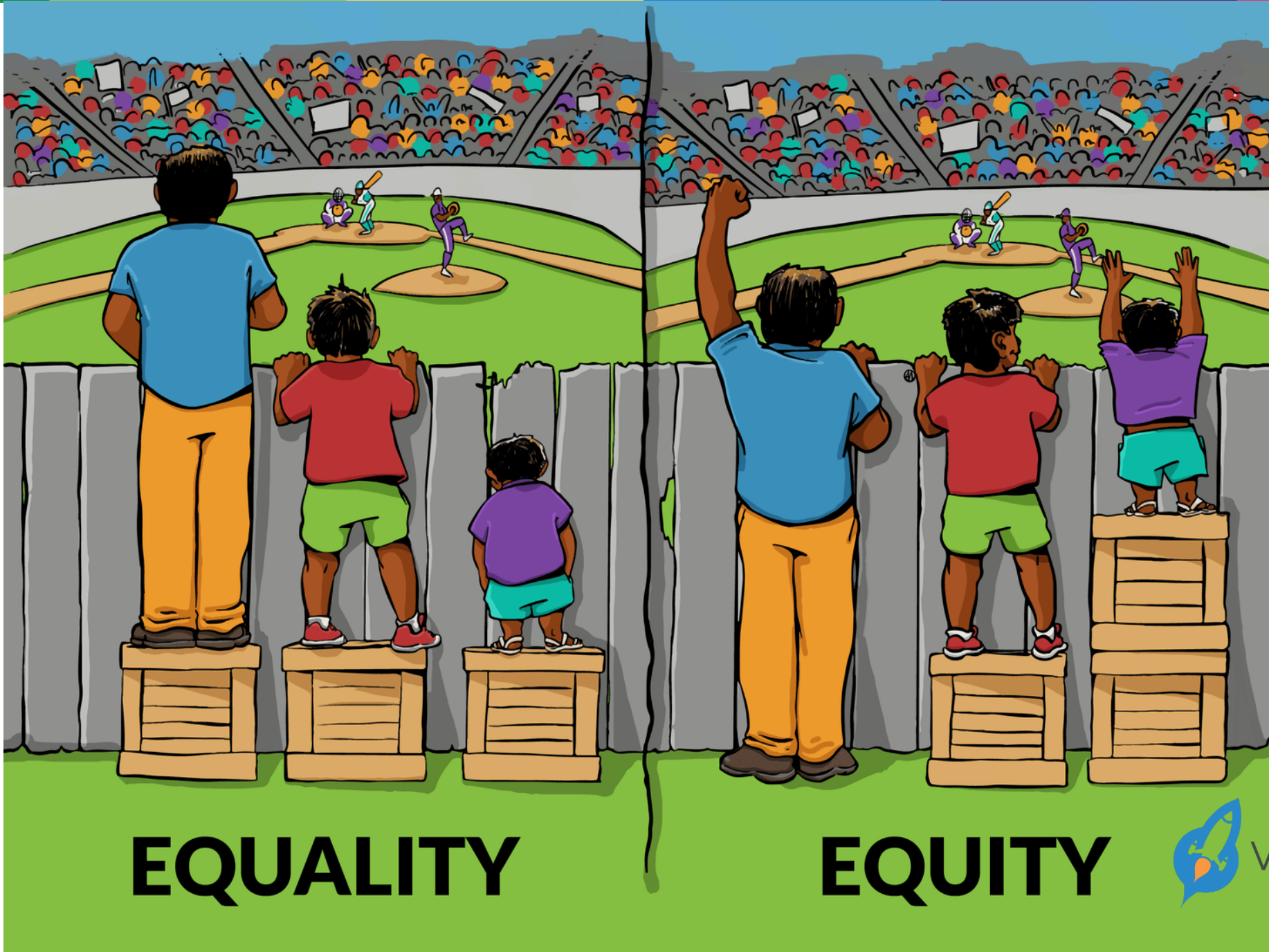
venturelab
Entrepreneurial Learning

CEOs

CEOs
named
John

All female
CEOs





EQUALITY

EQUITY

Entrepreneurship brings STEAM to life



What is entrepreneurship? Who is an entrepreneur?



Entrepreneurship = Mindset + Skillset



Entrepreneur = Anyone & Everyone

The entrepreneurial mindsets and skills

- Curiosity
- Growth Mindset
- Courage
- Persistence and Grit
- Opportunity-seeking
- Creative Problem Solving
- Redefining Failure
- Optimism
- Resourcefulness
- Adaptability
- Empathy



- Creativity
- Teamwork
- Idea Generation
- Opportunity Analysis
- Market Research
- Design Thinking
- Prototyping
- Business Model
- Pitching
- Public Speaking



Professional Development & Trainings

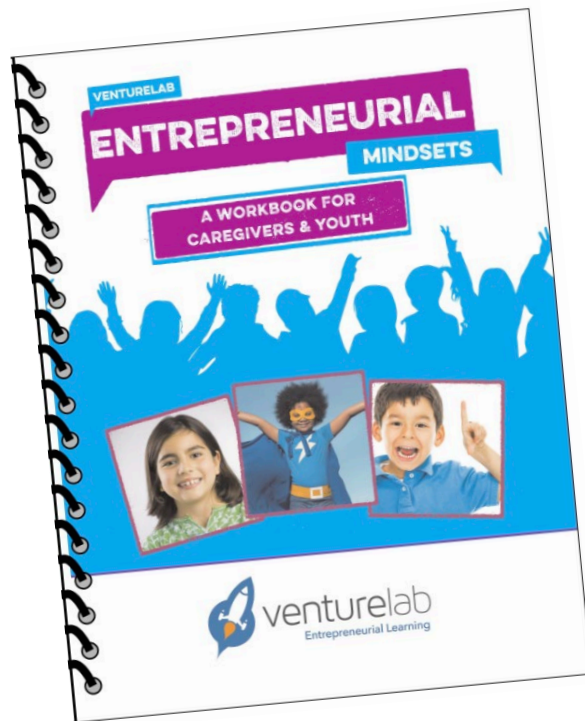
- Entrepreneurship + STEAM = Tying together all of the disciplines
- Preparing youth for **workforce (college and career) success**
- Promoting entrepreneurial mindsets and skills in **afterschool (OST/ELO)**
- Engaging families through entrepreneurship

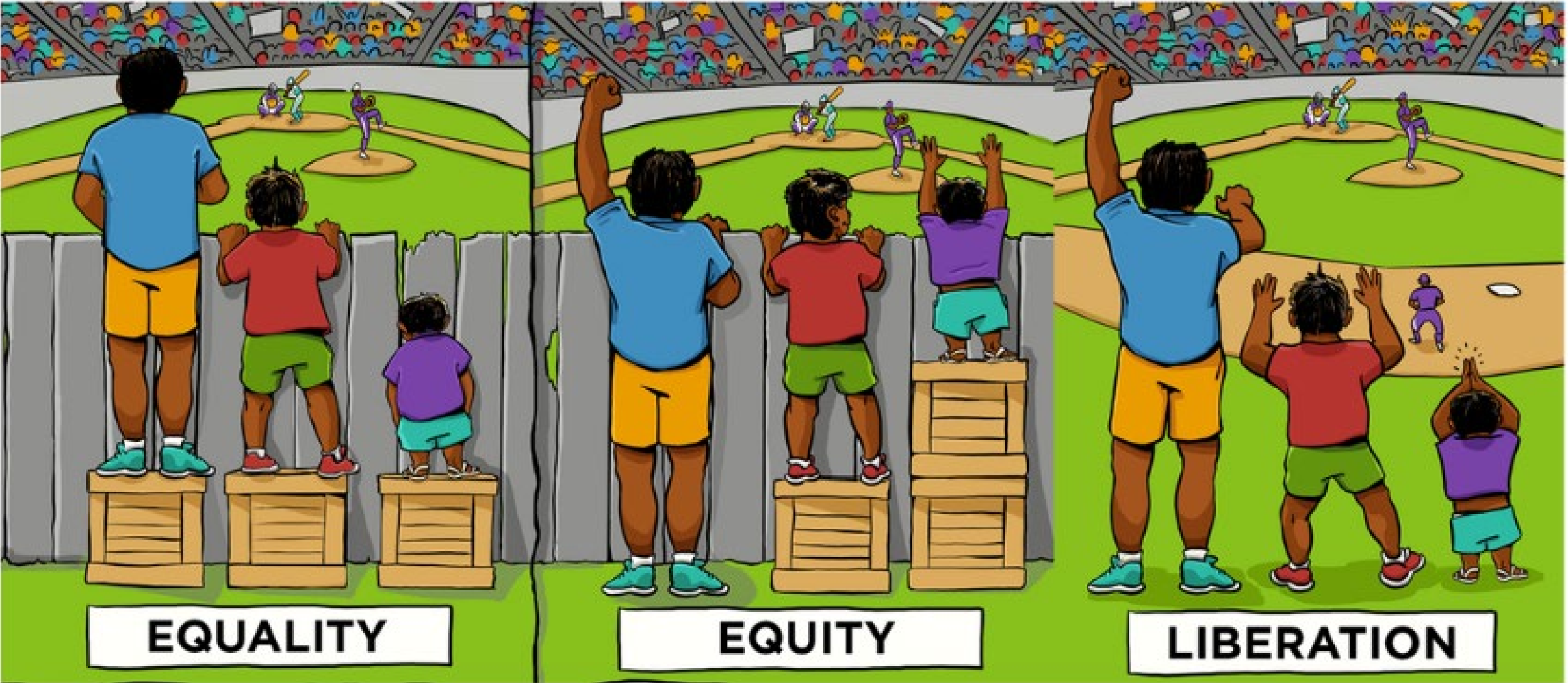
K-12 Entrepreneurship Curriculum

- Flexible to fit any schedule
- Simple implementation
- 21st Century Skills
- Hands-on activities
- No entrepreneurship background needed

Family Engagement Resources

- Mindset-focused and available in English and Spanish
- 2 Generation learning – Caregivers or Mentors WITH kids





EQUALITY

EQUITY

LIBERATION



venturelab

Beyond Learning.

