# Women's Affinity Groups How to Maintain Momentum & Overcome Challenges

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# **Agenda**

### □ NXP Overview

- Current focus of NXP's Women's Affinity Group
- Breakout Sessions
- □ Shared Learnings



### **Our Target Markets**







### A Position of Strength to Better Serve Our 26,000+ Customers

# Employees in 30+ Countries

Headquartered in Eindhoven, Netherlands

> 9,000 Patent Families

~30,000 Employees

\$9.41B Annual Revenue<sup>1</sup>

60+ Year History ~9,000 R&D Engineers

<sup>1</sup> Posted revenue for 2018 – Please refer to the Financial Information page of the Investor Relations section of our website at www.nxp.com/investor for additional information







### Committed to Supporting Our Local Communities

Making a positive difference in the communities where we live and work

Through corporate sponsorships, employee volunteerism and employee giving, we are committed to supporting our communities in

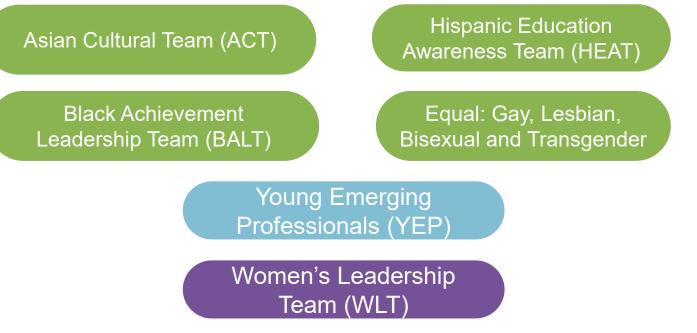






### Committed to Supporting a Diverse and Inclusive Workplace

Active support and leadership for a variety of support and development organizations



To connect, educate, develop, and inspire women leaders at NXP through guided discussions, events, networking and engaging allies.



### NXP Women's Leadership Team 2019







#### **Coffee Chats**

- Opportunity to meet and learn from NXP Leaders and Executives
- Social events to grow one's network

#### Lunch and Learns for Personal Development

- Internal & External Speakers
- Moderator led webinar or article discussion
- Panels with NXP Leaders and Executives

#### Networking with other Companies/Groups

- Annual dinner with Society of Women Engineers
- Annual dinner with AnitaB.org
- Bi-annual Joint Tech Company Happy Hours





NXP WLT Success Factors/Opportunities Leadership Buy-In \* **Financial Support Core Team & Volunteers Diversified Programming Inclusion - Allies Corporate Value Proposition** 



# Mentimeter

### **Breakout Sessions**

- 10 minutes of discussion
- 5 minutes to summarize
- 15 minutes (total) to share

### Our Ask of You

Please share your success stories!

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## Women's networking groups (Austin)

- https://herdacity.org/
- •
- <u>http://anitb.org/</u>
- •
- <u>https://swe.org/</u>
- •
- <u>https://www.awtaustin.org/</u>
- •
- <u>https://www.meetup.com/Breaking-the-Glass-Networking-Group/</u>
- •
- <u>https://austin.chicktech.org/</u>
- •
- <u>http://darlenetempleton.com/work-with-her/amazing-women-leaders/</u>
- •
- <u>http://sites.austincc.edu/women-in-it/</u>

### **Companies Represented Today**

#### Abbott

- Air Products
- Applied Materials, Inc.
- ARMS Reliability
- BASF Corporation
- Cisco
- NXP Semiconductor
- Samsung
- Shell
- Tenaris
- The University of Texas

